

8:00 a.m. – 9:00 a.m. **REFRESHMENT BREAK IN EXHIBIT AREA**

Blue Room

8:00 a.m. – 6:00 p.m. **EXHIBIT AREA OPEN**

Blue Room

8:00 a.m. – 5:00 p.m. **REGISTRATION**

Exhibit Office

12:30 p.m. – 2:15 p.m. **OPENING GENERAL SESSION**

Aztec/Nigerian

Welcome/Remarks

David Warren

President

Pennsylvania Association of Career and Technical Administrators

Keynote Speaker (Sponsored by Allegheny Educational Systems, Inc.)

PREPARING STUDENTS FOR THE 21ST CENTURY: AN EXPLORATION OF EMERGING TECHNOLOGY, PARTICIPATORY CULTURE AND PEDAGOGY

Jim Brazell – CEO and Founder, ventureRamp, Inc.

2:15 p.m. – 2:45 p.m. **REFRESHMENT BREAK IN EXHIBIT AREA**

Blue Room

2:45 p.m. – 3:45 p.m. **BREAKOUT SESSIONS**

Wild Rose A

A POSTSECONDARY PLAN FOR EVERY STUDENT: RESULTS OF A STUDY ON THE IMPACT OF A REQUIRED CAREER ORIENTED GRADUATION PROJECT

Sandra Deemer – Associate Professor, Millersville University

Melissa Ostrowski – School Counselor, Penn Manor School District

This session will focus on findings from a study investigating high school students' perceptions and behaviors as they engage in a graduation project focused on exploring postsecondary options. Students completed surveys regarding their achievement goals, sense of belongingness and career exploration endeavors. A subsample of these students also participated in focus group interviews. Results indicate that students' goal emphases reflect attributes associated with mastery and performance goal orientations. In addition, students feel favorably about the school and are engaged in the graduation project in meaningful ways. Practical implications for school counselors are discussed as well as implications for theoretical development in school counseling and educational psychology will be shared.

Wild Rose B**LABOR MARKET INFORMATION AS A GUIDE TO JOBS, CAREERS AND OPPORTUNITIES**

Sue Mukherjee – Director, Center for Workforce Information and Analysis

Ed Legge – Division Chief, Center for Workforce Information and Analysis

This presentation will focus on the wealth of labor market information available to educators, counselors and students to assist in job searches and career planning. Session participants will be introduced to tools and resources that provide an in-depth look at the current labor market based on employer activities. Job opportunities in the “green” economy as well as those being generated from Marcellus Shale activities will also be discussed.

Cocoa Terrace**PENNSYLVANIA BEST PRACTICES INITIATIVE – STRATEGIES TO DEVELOP STUDENTS WHO ARE COLLEGE READY, CAREER SKILLED, AND FUELED FOR INNOVATION**

Hans Meeder – President, Meeder Consulting Group, LLC

Jennifer Grams – Senior Consultant, Meeder Consulting Group, LLC

Michelle Hebert-Giffen – Senior Consultant, Meeder Consulting Group, LLC

In this session, two new research reports related to workforce trends and career pathways will be summarized. The Meeder Consulting team will expand upon those findings by presenting new examples of "promising practices" observed at Pennsylvania Career and Technical Centers and providing a preview of the work of the newly formed BCTE Professional Learning Communities (PLCs), bringing together CTE administrators, teacher leaders, and key staff from across Pennsylvania. PLC participants will share their experiences and discuss the main components of the implementation guide under development by their PLC.

Cocoa Suite 1**BUILDING AN ARTICULATED PIPELINE OF SKILLS FOR INDUSTRIAL MAINTENANCE AND MECHATRONICS CAREERS**

Beth Ann Haas – Assistant Executive Director, Lancaster County Career & Technology Center

Scott Sheely – Director, Lancaster County Workforce Investment Board

Bonnie Spayd – Director, Reading Area Community College

Carol Adukaitis – Program Manager, PA State System of Higher Education

Presenters will provide numerous examples of student activities, from middle school to college, that inform students and their families about mechatronics as a career. The audience will also learn how the mechatronics curriculum can be divided into units so employees can register for specific skills needed by companies. Updates on the statewide Industrial Maintenance Training Center initiative will also be provided.

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- Cocoa Suite 2** **BUILDING A WORKFORCE THROUGH GOVERNMENT, BUSINESS & EDUCATION COLLABORATIVE**
- Kelley Nuttall – Outreach/Career Coordinator 2+2+2 Workforce Leadership Program, Indiana University of Pennsylvania at Northpoint
Lori Harvey – Coordinator for Community Relations, Penn State University Electro-Optics Center
Heather Simpson – CADD/Pre-Engineering Technology Instructor, Lenape Technical School
- The 2+2+2 Pennsylvania Integrated Workforce Leadership Grant Program (WLGP) in Electro-Optics prepares students for careers in the new emerging field of Electro-Optics/Photonics technology. With seamless transition from high school to college, this innovative program offers the versatility of multiple entrance and exit pathways. This unique hands-on training initiative was designed to create a pipeline of highly-skilled technical employees for today's workforce economy and to provide communication in local companies, government and non-profit organizations, so common goals and objectives can be pursued with a cohesive complimentary strategy.*
- 3:45 p.m. – 4:00 p.m. **BREAK IN EXHIBIT AREA**
- Blue Room**
- 4:00 p.m. – 5:00 p.m. **BREAKOUT SESSIONS**
- Wild Rose A** **HIGH SKILL-HIGH WAGE JOBS IN MARCELLUS SHALE: RELATING NATURAL GAS OCCUPATIONS TO PROGRAMS OF STUDY**
- Jeannette Carter – Director, Outreach for K-12, Pennsylvania College of Technology
- This presentation will examine the results of two needs assessments within the Marcellus Shale region of Pennsylvania (the Northern Tier/Central and Southwest WIB regions) and discuss occupational areas that provide long-term career opportunities for students. Implications for career and technical education will be discussed including CIP codes and Programs of Study. In addition, preliminary data on the impact of Marcellus Shale developments on school districts and CTCs will be provided from a study by Penn State University, if available.*
- Wild Rose B** **GREAT CAREERS IN ADVANCED MANUFACTURING**
- Dan Fogarty – Director, The Pennsylvania Center for Advanced Manufacturing Careers
- The recent economic downturn has spurred a renewed focus on advanced manufacturing occupations. Today's manufacturing jobs are fast-paced and varied. They require strong mathematical skills, critical thinking, the ability to convey ideas to others, and a strong desire to learn new methods and new technologies. To compete globally, Pennsylvania's manufacturers must attract our best and brightest students into careers that require strong academic achievement, but not necessarily a 4-year degree to get started. A recent report from the Pennsylvania*

Center for Advanced Manufacturing Careers identified 72,000 good-paying jobs for skilled precision machinists and industrial maintenance/ Mechatronics technicians. Pennsylvania's manufacturing employers will require between 15,000 – 17,000 new workers with these advanced skills by 2020. Come learn about current best practices in developing these workers and join the discussion as to how we can get out the word to promising students and their families.

Cocoa Terrace**GREEN LINKS EDUCATION AND THE WORKFORCE**

Betty Holmboe – Consultant, Capital Region Partnership for Career Development
Jennifer Stoe – Transition Coordinator, Dauphin County Technical School
Mike Barnes – President, I Need Solar

In our changing world, it is necessary for educators and counselors to understand the impact of the “green movement” on instruction, careers and daily living. Actively engaging with businesses and community will help them better prepare students for a greener life and workplace. Green employment is growing fast and eco-conscious jobs will cross a wide range of industry sectors. Linking education and the workplace is more important than ever...and green is at the heart of that connection. This informative and interactive session will highlight program strategies, green careers, business/community engagement and the “why important”. Three community partners will feature a Green Academy for educators, the impact/follow-up at a local technical school and the involvement of a growing solar business. There will be opportunity for audience participation; materials will be distributed.

Cocoa Suite 1**INTERNATIONAL SHORT-TERM EXPERIENTIAL PROGRAMS: ROUTE TO GLOBAL COMPETENCIES FOR POSTSECONDARY CTE STUDENTS**

Radecka Appiah-Padi – Project Manager, Midwest Community College Health Information Technology Program, Lansing Community College

Stephen Appiah-Padi – Director, Office of International Education, Bucknell University

The importance of study abroad in helping 4-year baccalaureate students develop critical cross-cultural communication skills is generally acknowledged. For career and technical education students to develop the necessary competencies for a global workplace, study abroad is even more vital. Moreover, a career and technical education that teaches students to perceive issues from a global perspective, greatly enhances students' transformation into exemplary community citizens and successful employees (Mellow and Heelan, 2008). Often, designing the right international program that would provide intercultural skills and global competencies, as well as provide valuable occupational experience is a challenge. This session will present a model of a short-term international experiential

program that has proven successful for occupational students in a community college in Michigan. Presenters will explain the philosophy, design and implementation of the program and discuss important lessons learned in the process.

Cocoa Suite 2**LEARNING-CENTERED LEADERSHIP**

Mary Rodman – Administrative Director, Cumberland Perry AVTS

Leadership is second only to teaching in terms of influencing student achievement. Student-centered leadership embodies six core components and six key processes. This presentation will focus on a study that will address four research questions that measure the intersection of these six core components and six key processes: What student-centered leadership skills exist in CTCs? How do these leadership skills compare to the national norm? Are there differences in perceptions of leadership among teachers, principals, and principals' supervisors? To what extent is there an association between specific leadership skills and student achievement measured by NOCTI assessments?

5:00 p.m. – 6:00 p.m.

RECEPTION IN EXHIBIT AREA**Blue Room**

6:00 p.m. – 8:00 p.m.

DINNER**Nigerian Room****Featured Speaker**

Dr. Carolyn Dumaresq – Deputy Secretary for Elementary and Secondary Education, Pennsylvania Department of Education

7:00 a.m. – 8:00 a.m. **CONTINENTAL BREAKFAST**

Chocolate Lobby

8:00 a.m. – 9:00 a.m. **BREAKOUT SESSIONS**

Magnolia A

CAREER AND TECHNOLOGY EDUCATION PROGRAMS STANDARDS: KEEPING CTE STRONG AND VIABLE FOR THE 21ST CENTURY

Rhonda Hoyman – CTE Consultant

Participants will be provided information and a model of essential components which instructors, professional school counselors, administrators, and others can implement to keep career and technology education (CTE) programs strong and viable. Topics will include instructor expectations, teamwork and partnership priorities, accountability and data recommendations, recruitment and student selection examples, key components for a successful career and technology education program, a competency profile model, and other sources for CTE program support.

Magnolia B

SOAR/POS TUTORIAL

Rob Brown – Southern Alleghenies Tech Prep Consortium Coordinator, Bedford County Career and Technical Center

Bonnie Wiley – Southern Alleghenies Tech Prep Consortium Secretary, Bedford County Career and Technical Center

The SOAR/POS tutorial takes the participant through the process of implementing a Programs of Study. It picks up after CATS program approval and addresses the creation of Developmental Elements, Instructional Elements, and Assessment Elements. The tutorial is web based and provides one-click access to the existing SOAR/POS links. Supplemental resources and examples were also developed. The tutorial features the book “Teacher Strategies to Improve Student Performance.” Past workshop participants have indicated that the tutorial is an invaluable resource.

Magnolia C

SOLAR PHOTOVOLTAIC INSTALLATION AND TROUBLESHOOTING: THE NEXT GENERATION OF GOLD COLLAR JOBS!

Kent Powell – Regional Manager, Amatrol, Inc.

John Walters – Sales Consultant, Allegheny Educational Systems

The installation and maintenance of Solar Photovoltaic (PV) systems requires hands-on skills and troubleshooting ability across all types of PV systems commonly used, such as AC, DC and Grid-tie. Budding engineers and designers need to understand the technologies used in these systems as well. This information session will demonstrate how Amatrol’s Solar Photovoltaic Troubleshooting Learning system allows students to develop the specialized skills and knowledge needed for working with the common types of PV systems. This unit teaches students connection, operation, programming and troubleshooting of AC/DC and Grid-tie

Systems. The curriculum is PC-based or web-based multimedia that is highly interactive. It allows the student to use the learning style that's best for them – reading, listening, and visual. We will also show how this system supports the NABCEP (North American Board of Energy Practitioners) test for Certified Solar Photovoltaic System Installer.

Magnolia D**STUDENT ENGAGEMENT THROUGH SPIRIT ACTIVITIES**

Lauren Holubec – Public Relations & Special Projects Consultant, Lebanon County Career & Technology Center

Kelly Flowers – Guidance Counselor and Cooperative Education Coordinator, Lebanon County Career & Technology Center

Darla Gettle – Guidance Counselor, Lebanon County Career & Technology Center

The Lebanon County CTC utilizes a number of activities to engage students and generate a sense of community within the school. The Spirit Committee, consisting of instructors and administrative staff, comes together bi-weekly to brainstorm new and innovative ways to make CTC students feel included. Activities include a volleyball tournament, holiday “spirit week” in December, participation in local holiday parades, and an end of the year all-day talent show and picnic. Online surveying of students has given the committee new ideas as to what students really want to get out of their time at the CTC.

Wild Rose A**COACHING THE TECHNICAL INSTRUCTOR TO ENGAGE STUDENTS IN ACADEMIC RIGOR**

Dan Perna – President, James Daniel & Associates, LLC

Alice Davis – Director, Susquehanna County Career & Technology Center

Technical teachers enter the world of education with excellent knowledge of their career content. However, few of them are prepared to integrate academic content and instructional methodologies required to teach the millennial student. In this session, participants will see a step by step process used to help technical teachers become effective instructors. The presenters will lay out the strategic design used in the Susquehanna County Career and Technology Center that has led to higher test scores for all students.

Wild Rose B**TRAINING AND EDUCATING YOUTH THROUGH SUCCESSFUL PARTNERSHIPS: EXAMPLES FROM BUCKS COUNTY TECHNICAL HIGH SCHOOL AND THE BUCKS COUNTY WORKFORCE INVESTMENT BOARD**

Maranda Kapish – Youth Operations Manager, Bucks County Workforce Investment Board, Inc

Leon Poeske – Administrative Director, Bucks County Technical High School

Partnerships between education and workforce development are critical in preparing the emerging workforce for the 21st Century. Challenges in globalization and innovative technology can be effectively overcome if strong partnerships are developed. This presentation will examine a successful partnership between the Bucks County Workforce Investment Board and the Bucks County Technical High

School, which is a local, comprehensive career and technical center. Specifically, we will discuss the elements needed to develop a strong, and mutually beneficial partnership, site examples of successful initiatives, including Summer Youth Employment Programs and After School Programs, and evaluative elements used to measure on-going sustainable partnerships to reach the common goal of educating and training today's youth for the jobs of tomorrow.

9:15 a.m. – 10:15 a.m.

BREAKOUT SESSIONS

Magnolia A

TEACHING 2.0 - NEW MEDIA TECHNIQUES FOR THE CHANGING STUDENT

Steve Bross – Visual Communications Instructor, Central Montco Technical High School

Fred McCarthy – Visual Communications Instructor, Central Montco Technical High School

After seven years of teaching the old fashion way, we knew it wasn't the students who needed to change, but the teachers. At Central Montco, we have spent the last two years developing a virtual classroom to complement our existing instructional delivery model. In this presentation, we will discuss building a class website that provides your students access to class assignments, study guides and on-line tests: anytime, anywhere. You will also hear about how we are using texting and blogging to communicate with our 21st century students.

Magnolia B

INCREASING THE PERFORMANCE OUTCOMES FOR STUDENTS IN NONTRADITIONAL FIELDS: REALITY VERSUS RHETORIC

Claudia Morrell – Chief Operating Officer, National Alliance for Partnerships in Equity

For over 40 years, we have worked to increase students' academic success in non-traditional fields, be it girls in auto mechanics or boys in health sciences. This talk will explore both how far we have come and what yet remains in a complexity of issues that reach from the home to the classroom to the agencies that support education and economic development. It is only by taking a frank and bold look at the issues and challenges that stand between success for high need and underrepresented students and the demand for highly skilled workers can we begin to close the gap.

Magnolia C

CTCS TRAIN DELINQUENT YOUTH FOR CAREERS

Clyde Hornberger – Executive Director, Lehigh Career and Technical Institute

Candace Putter – Director, PA Academic and Career/Technical Training Alliance

Anthony Pondish – Director of Adult Education, Carbon County Technical Institute

Ed Weaver – PACTT Coordinator, Youth Services Agency

Bill Hartley – Program Director, Youth Services Agency

Youth Services Agency (YSA), a residential facility for delinquent youth, has been cooperating with the Carbon County Technical Institute (CCTI) to offer adult certified education career training programs to its students since 2007. This

partnership has assisted over 116 young people in earning certification in Residential Carpentry, Welding, Auto Collision, Precision Machine Shop and Auto Service Technology, along with OSHA 10. Programs are scheduled on a rotating basis to align with student interests and current job market trends. This presentation will provide an overview of the partnership and program structure and highlight successes of students who have returned to their communities and entered the workforce.

Magnolia D

PA eMENTORING – GIVE YOUR STUDENTS AN OPPORTUNITY TO CONNECT WITH A WORKING PROFESSIONAL ONLINE

Jennifer Lundy – Education Program Manager, Smart Futures

Lori Warabow – Instructor, Steel Center AVTS

Kristina Cenker – Education Program Manager, Smart Futures

PA eMentoring is an online career education program that connects students in the classroom with professionals in the workplace via the internet. This safe and secure program has curriculum aligned to the 13.1 Career Education and Work Standards and allows students to not only learn about careers, but also their mentor's career path. Come learn more about this innovative program and how Steel Center AVTS is using it with its students.

Wild Rose A

SOAR PROGRAM DEVELOPMENT & ARTICULATION UPDATES

Katherine Simchock – Manager, Professional Development & Support Services Division, Bureau of Career and Technical Education

David Garnes – Career and Technical Education Advisor, Bureau of Career and Technical Education

This session will provide an update of the Students Occupationally and Academically Ready (SOAR) Programs of Study (POS) Initiative. Information on the process and procedures to implement POS will be explained by utilizing the Pennsylvania Department of Education (PDE) website. This session will also provide the newest information on the SOAR Statewide Articulation Opportunities. The Pennsylvania Department of Education SOAR Programs/Articulations webpage will be used to show articulation credit transfer opportunities available with Perkins-Allocated Postsecondary Institutions in Pennsylvania. Using SOAR Articulation data and the search engine will be shared with session participants.

Wild Rose B

REGIONAL OCCUPATIONAL OUTLOOK LONG-TERM AND REAL-TIME

Sue Mukherjee – Director, Center for Workforce Information and Analysis

Ed Legge – Division Chief, Center for Workforce Information and Analysis

This presentation will showcase information available to educators and students to aid in assessing current and future career opportunities. Specifically, the session will focus on long-term occupational employment projections and “real-time” job opportunities available based on employer job postings. Attendees will be

informed on how to use both of these datasets to assist in job searches and career coaching as well as how to align them to programs of study. A career exploration tool that incorporates this information will also be discussed.

Empire B**EDUCATION WITHOUT BOUNDARIES: REMOTE AUTOMATION MANAGEMENT PROJECT**

Chris Estes – Industrial Systems Technology Administrator, Moultrie Technical College

Mariano Carrera – Director, SMC International Training

This program provides training to students in Electrical and Automation fields remotely via computer technology. Participating students receive training in Mechatronic principals at the high school level. This system is also utilized to provide training for teachers and industry partners. Teaching Model Utilizes: Streaming Video, Remote Computer Control, Chat, Voice over IP, Simulation, Software and Internet Conferencing. Equipment Provides Training In The Following Areas: Electronics, Electrical Controls, Pneumatic Systems, Robotic Systems, PLC Programming and Diagnostics.

10:30 a.m. – 12:00 p.m.

CLOSING GENERAL SESSION**Trinidad Room****Keynote Speaker**

Dr. Brenda Dann-Messier – Assistant Secretary, Office of Vocational and Adult Education, U.S. Department of Education

Response Panel

Dr. Lee Burket – Director, Bureau of Career and Technical Education, Pennsylvania Department of Education

Mr. Dan Fogarty – Director, The Pennsylvania Center for Advanced Manufacturing Careers

Mr. Adam Schott – Executive Director, Pennsylvania State Board of Education

Closing Remarks

David Warren

President

Pennsylvania Association of Career and Technical Administrators

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FOR THEIR COOPERATION AND SUPPORT**

Association of Workforce Investment Board

Ben Franklin Technology Partners

Community Action Association of Pennsylvania

Pennsylvania Association of Career and Technical Education

Pennsylvania Association of Private School Administrators

Pennsylvania Commission for Community Colleges

Pennsylvania Department of Community and Economic Development

Pennsylvania Department of Education

Pennsylvania Department of Labor and Industry

Pennsylvania Nanomanufacturing Partnership

Pennsylvania Partners

Pennsylvania State System of Higher Education

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2012 EDUCATION AND WORKFORCE DEVELOPMENT SYMPOSIUM

February 21 & 22, 2012

Hershey Lodge and Convention Center, Hershey

